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## **Yamaha Golf-Car Company Awarded 2006 Golf Car Company of the Year by the Association of Private Clubs & Directors and The BoardRoom Magazine**

February 26, 2007 (Newnan, GA) – Yamaha Golf-Car Company (YGC), a leading innovator of golf cars and utility vehicles, has been awarded the 2006 “Golf Car Company of the Year” award by the Association of Private Clubs & Directors and The BoardRoom magazine.

“It is an honor to be selected as the golf car company of the year,” said Rocky Atarashi, President of YGC. “This award reinforces our commitment to our customers to provide them with superior golf cars and utility vehicles. It is our mission to deliver the highest level of customer satisfaction, using ingenuity and enthusiasm to enrich the lives of the people around the world.”

This award follows the momentum generated by the successful launch of The Drive™, Yamaha’s first all new golf car since 1995. “There has been an overwhelming response to The Drive since we introduced it in October. The industry now has a superior fleet golf car, that is also fun to drive,” says Atarashi.

Yamaha was presented the award at a luncheon on February 22, 2007 at the Club Managers Association of America’s (CMAA) 80th Annual World Conference on Club Management in Anaheim, California. Candidates for the award were evaluated by an independent panel of industry experts representing various areas of course and club operations. Winners were selected for overall excellence in their respective fields, taking into consideration their contribution to industry innovations, achievements, vision for future growth and continued impact on private club operations.

Yamaha Golf-Car Company, headquartered in Newnan, Georgia, manufactures the most highly engineered and highest quality golf cars and utility vehicles in the industry. Yamaha also offers a complete line of transportation and specialty vehicles. Call 1-866-747-4027 for more information, or visit us on the web at [www.yamahagolfcar.com](http://www.yamahagolfcar.com).

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