



For Immediate Release

P R E S S   R E L E A S E

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## Cart Mart, a local small business wins the bid to become official supplier of golf cars for Super Bowl XLII.

**November 20<sup>th</sup>, 2007 (San Marcos, CA)** - Small Company, BIG business. Cart Mart, Inc. San Diego's oldest golf car dealer was selected to become the official supplier of golf, transportation and utility vehicles to Super Bowl XLII in Phoenix, AZ. The contract calls for over 350 vehicles to be used for critical stadium operations at University of Phoenix Stadium January 2<sup>nd</sup> – February 15<sup>th</sup>, 2008.

If you are not in the business, or if you have never needed one, most people would never think about golf cars. However, to Cart Mart, it's all we think about. Maintaining the largest rental fleet of golf, utility and transportation vehicles on the West Coast has earned the business of the NFL, NBA, MLB, US Government and State and local agencies for 37 years. The vehicles we rent are a mix of the basic golf car that one would use to get from point A to point B, to the heavy duty electric flatbeds that carry kegs of beer, boxes and cameras. Even specialized vehicles that are used to remove injured players from the field are expected to show up in Phoenix come February.

This will be Cart Mart's third Super Bowl as the primary contract holder for vehicles. Cart Mart also shared the contract in Houston in 2004 for Super Bowl XXXVIII. It's obvious that the needs are increasing due to the game becoming such a heavily produced world wide event, and there are only so few companies in the country who can offer a total package. For Cart Mart, this package includes not only the vehicles, but also Service, Logistics, transportation and on site supervision.

Cart Mart, Inc. has been located in San Marcos, CA since 1972 and is one of the oldest golf and utility vehicle distributors in the country. What started out in El Paso Texas in 1959 has evolved into one of the most complete dealerships in the country. We represent **Yamaha, Fairplay** and **Taylor-Dunn** Golf, Transportation and Industrial Vehicles. Cart Mart specialized in new and used car sales, inside and out side service, replacement parts and rentals of all major brands. Customers include Schools, hospitals, golf courses, shopping centers, apartment homes, stadiums, resorts, airports, municipalities, manufacturers and of course private individuals to name a few.

Call (800) 660-4421 for more information or visit us on the web at [www.cartmart.com](http://www.cartmart.com).

