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Cart Mart announces the acquisition of Pacific Golf Cars

The new acquisition creates the largest Golf & Industrial Distributor in Southern California

SAN MARCOS, CA – October 6, 2009 – Cart Mart, Inc., a leading distributor of Golf, Transportation and Industrial Vehicles, announces the acquisition of Pacific Golf Cars (PGC) of Escondido, California. This merger enables Cart Mart the ability to exclusively distribute 4 of 5 leading industry brands including **Yamaha, Club Car, Fairplay** and **Taylor-Dunn** brand vehicles.

“This acquisition creates a unique opportunity for our customers, when you combine the resources and experience of Cart Mart with Pacific Golf Cars’ similarly long history and Club Car, we can now offer our customers the largest selection, the highest level of support, improved customer service, and deliver the consumer confidence that is so rare in these challenging times,” said Brian Rott, President, Cart Mart.

“Our focus has never been more clear, we are looking to raise the bar and deliver to our customers a superior experience, rarely seen in this industry. We are committed to consistently improving our technology, our systems and our approach to doing business on a daily basis. We are most proud of our mission to never dilute the ethics and principals that this Company was founded on and we look forward to growing while watching our customers grow along side of us”.

Pacific Golf Cars has served as San Diego’s exclusive Club Car dealer for over 33 years. With PGC’s professional history and Club Car’s diverse product offerings added to Cart Mart’s continuing distribution of Yamaha, Taylor-Dunn and Fairplay, Cart Mart now offers the most complete line of golf, transportation and utility vehicles in Southern California.

Cart Mart is additionally proud of its ability to retain the entire key staff in the acquisition, many having served in management positions with PGC for over 15 or more years. Plans are to keep the longstanding Pacific Golf Cars building and showroom on Andreasen Drive in Escondido open for business showcasing a variety of new and used equipment, and stocking a variety of common parts until early 2010.

About Cart Mart, Inc.

Cart Mart, Inc. is San Diego Counties oldest and largest Distributor of Golf, Transportation and Industrial Vehicles representing, exclusively, Taylor-Dunn, Yamaha, Club Car and Fairplay brands.

Specializing in the sales of new and used vehicles, service, replacement parts, and special event rentals since 1959, Cart Mart has become the trusted source for all things Golf car related in the region. Customers include schools, military, hospitals, golf courses, shopping centers, apartment homes, stadiums, resorts, airports, manufacturers and private individuals to name a few.

Cart Mart, through partnerships with its sister company Superior Onsite Service, Inc. has the largest, most complete fleet of outside mobile service vehicles on the road. Our in-house

service department is fully equipped with a full service custom fabrication department, paint and body, upholstery, motor and charger repair. We employ 48 full time employees in two locations. Cart Mart's special event rental fleet consists of over 450 vehicles suggesting that

Cart Mart has the largest rental fleet on the West Coast. Our Parts department is additionally impressive, servicing two websites that ship replacement parts globally and stocks one of the largest inventories of replacement parts in the industry including batteries, tires, and accessories for all brands. For more information visit www.cartmart.com.

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